



OSIJEK - Croatia

Investment overview

Igor Medić

City of Osijek



Administrative center of Osijek-Baranja County and economic, educational and cultural center of Eastern Croatia

4th largest city in Croatia with around 100.000 inhabitants

Excellent geostrategic location (proximity of borders of Hungary, Serbia and Bosnia and Herzegovina)

Heritage: natural, hystorical-cultural, and industrial-artisan (technical knowledge and social capital)

University city with 11 faculties, Art academy, 5 university departments and 15.000 students



Osijek ECO City

<https://gradonacelnik.hr>

The city of Osijek is the winner of the "Eco city" award for the best solutions in the development of green policies (the portal Gradonačelnik.hr) out of 27 registered cities.

Availability of containers for waste separation to all households in the city. Residents of Osijek separate plastic, metal, biowaste, paper and glass at their doorstep.

Osijek has three recycling yards at their disposal, the construction of the fourth has just been completed. Residents of Osijek are only ones in Croatia who can choose between electric cars and bicycles in public transport.



City of Osijek is modernizing the tram infrastructure and acquiring new low-floor buses and trams.

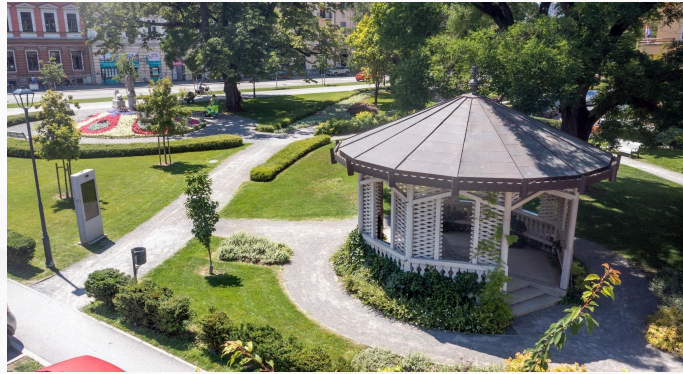
When it comes to withdrawing money from European Union funds for energy efficiency projects, Osijek has so far implemented 21 projects with the largest share of energy renovation of schools and kindergartens.

There are 57.5 kilometers of bicycle paths in the area of Osijek, and 95 percent of public lighting meets energy efficiency criteria.

www.osijek.hr www.osinvest.hr

Sakuntala Park in Osijek was chosen as the most beautiful park in Croatia!

Sakuntala Park in Osijek won, while the park on Ban Šokčević Square in Vinkovci won second place. The third most beautiful park in our country is the city park in Virovitica.



Sakuntala Park was built in 1890 in the Art Nouveau era, and boasts a rich variety of flowers and impeccably maintained green areas, thanks to the hard-working employees of the Unikom company who also maintain other parks and green areas in the City of Osijek.

The beautiful large park covers 3,744 square meters and is adorned with 7,000 saplings, named after Sakuntala, a girl from Indian mythology who lived according to the philosophy of living in harmony with nature, and her statue is located in the central part of the park.

In 2021, Osijek had the most beautiful Advent in Croatia!

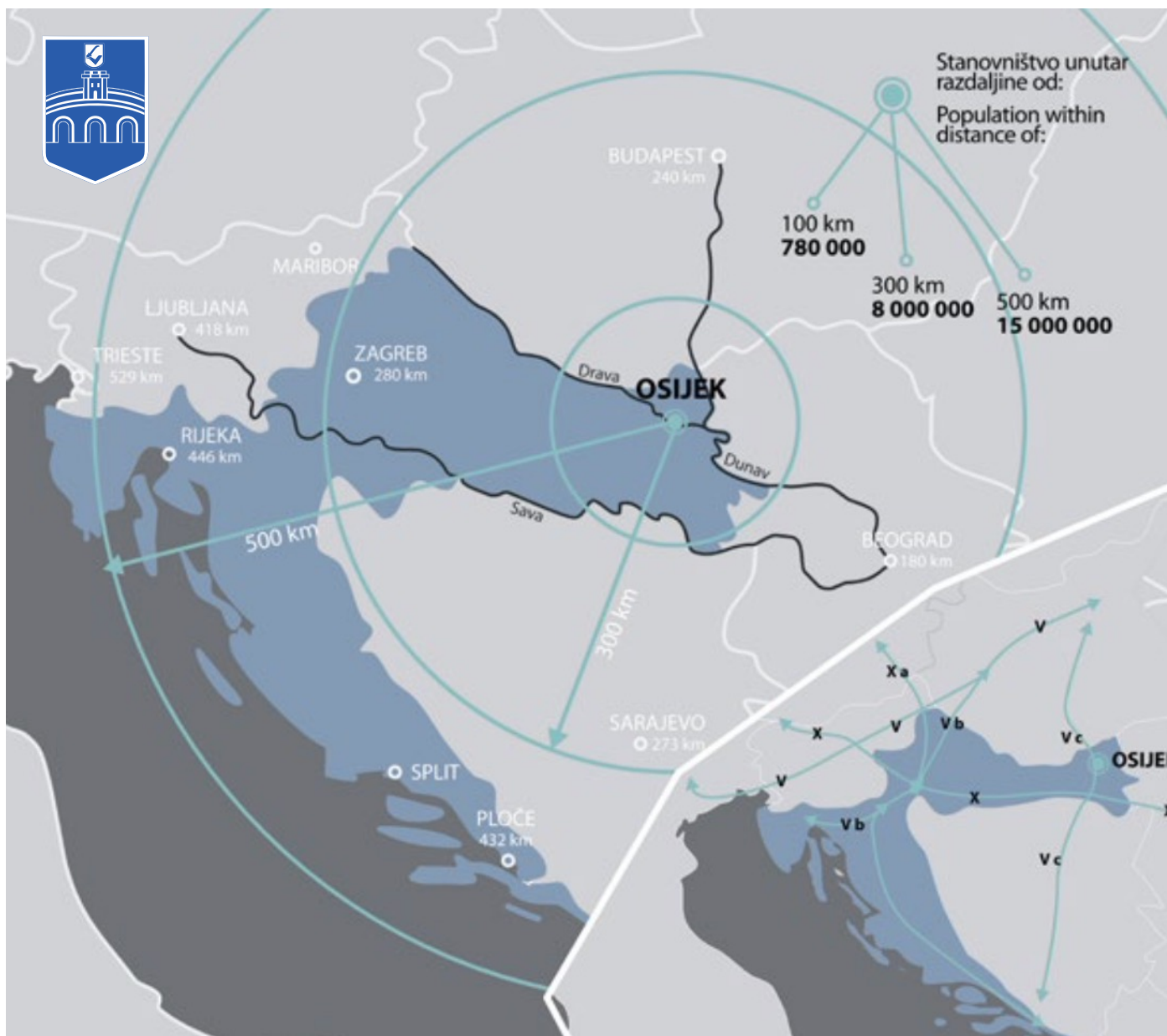
He won more than 27,000 votes in the selection for the best Advent in Croatia.

In a tense finale, Osijek and Varaždin alternated, Osijek won in the finale with 27,225 likes.



Congratulations to all participants. The activation of people who voted and motivated others - the togetherness we showed is the biggest victory of this Advent! Congratulations to all who came to Advent with us!" -

Osijek Mayor
Ivan Radić



Osijek

Location

Zagreb, Sarajevo, Budapest and Belgrade and their related markets – are located within a 280-kilometre range.

Osijek is an important intersection of waterway, road, rail and air routes that connect Europe with Croatian ports on the Adriatic Sea, as well as with other Balkan countries.



Osijek Airport

- Located on the state road Osijek-Vukovar, 20 kilometres from the City of Osijek
- One 2,500-metre-long and 45-metre-wide runway
- Equipped for ground handling of aircraft weighing up to 190 tonnes
- Terminal with an area of 1,800 m² enables a flow rate of 200 to 400 passengers per hour and
- 100,000 to 150,000 passengers a year
- Cargo warehouse with a total area of 2,640 m², with both open and closed warehouse space,
- Allows warehousing of goods in three areas, each covering 570 m²



J.J. Strossmayer University of Osijek



Josip Juraj Strossmayer University of Osijek

“ Main strategic objectives are focused on development and assurance of high quality research and teaching, internationalization and promotion of student and staff mobility, promotion of international ties with partner institutions, involvement in European trends (ERA, EHEA), contribution to social, cultural and economic life of the region and further infrastructure development.

UNIOS offers studies according to the Bologna principles in all scientific fields. There are university undergraduate studies, university graduate studies, integrated undergraduate and graduate studies and postgraduate professional studies within the lifelong learning program, as well as postgraduate doctoral studies offered by UNIOS.

”



Established in 1975, it has 15. 000 students and ca. 1500 members of academic staff.



University today

12 Faculties, 1 Academy of Arts and Culture, 4 Departments



- Faculty of Agrobiotechnical Sciences
- Faculty of Civil Engineering and Architecture
- Faculty of Electrical Engineering, Computer Science and Information Technology

Biology

- Faculty of Medicine
- Faculty of Dental Medicine and Health
- Faculty of Economics

Chemistry

Mathematics

- Faculty of Food Technology
- Faculty of Education
- Faculty of Humanities and Social Sciences

Physics

- Faculty of Kinesiology
- Faculty of Law
- Catholic Faculty of Theology in Đakovo
- Academy of Arts and Culture



World famous Companies in Osijek



Mobile Communication
Systems

In Osijek since 2018.
2.500 employees Croatia

UNITED COLORS
OF BENETTON.

Textile Industry

In Osijek since 2000.
400+ employees

Transcom

Call Centre

In Osijek since 2006.
500+ employees



Manufa. of detergents
Private company in Osijek
1998.
750 employees

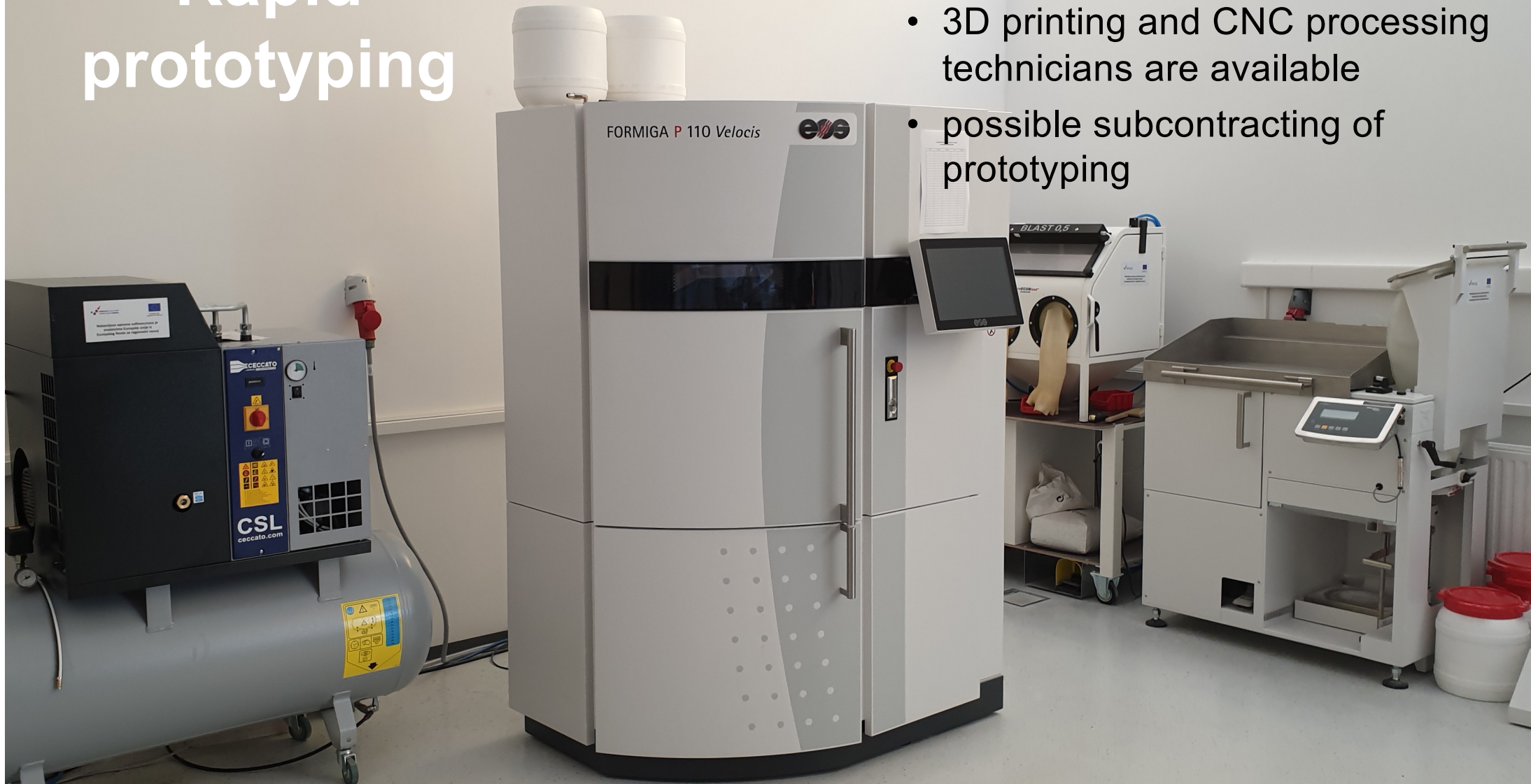


Business incubator BIOS

www.inkubator.hr

Rapid prototyping

- using of hardware lab
- 3D printing and CNC processing technicians are available
- possible subcontracting of prototyping





BIOS - TODAY

- **Technology incubator**
- **3 facilities (two newly built and one renovated)**
- EU co-financed – 4.418 m²
- **Hardware lab**
- **42 tenants with about 250 employees**
 - 26 IT companies
 - 8 manufacturing companies (4 technological)
 - 4 service provided companies
 - 4 partner institutions (Center for Entrepreneurship, FERIT, Renewable Energy Sources, Student Incubator)
- **40 virtual tenants**
- **20 cowoking users**





Osijek Software City



Osijek Software City

www.softwarecity.hr

Osijek Software City project was launched in early 2012 by which Osijek IT companies act towards the local community.



Project goals:

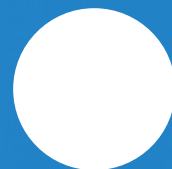
- Increase the attractiveness of the development profession in Osijek.



There are a number of IT companies in Osijek, some of which have been operating successfully on the international market for many years.



- Increase the competitiveness of developers in the market.
- Encourage entrepreneurship in the ICT sector.



These companies employ professionals, produce quality software and export to many markets around the world.



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www.osijek.hr www.osinvest.hr

OSIJEK SOFTWARE {ITY_



AGROKLUB D.O.O.



AIOS INTEGRATED LAND
SYSTEMS D.O.O.

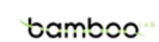


ALGEBRA

ALGEBRA D.O.O.



ALPHA SCORE



BAMBOO LAB

BAS58

BASE58 D.O.O.



BIOS



COBE



EDUNOVA

escape

ESCAPE



FACTORY

FIVE

FIVE



GIDEON BROTHERS



HORIZONT SOLUTIONS



INCHOO



INOVATIVNI TRENDVI
D.O.O.



INSTITUT RT-RK OSIJEK
D.O.O.

minus

MINUS5



MONO



OFIR



ORKA



OSVIT

PROTOTYP

PROTOTYP

SIMPLICO

SIMPLICO

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Business zones

Nemetin, IT park, Tenja, Jug



Business zones in Osijek

- **Business zone Nemetin** (Phase I finished, Phase II currently - and in the future and Phase III large zone with emphasis on industry and production) fut
- **Business zone "IT park"** (now 10 plots - 9 + 1 city where our central building with coworking and similar facilities will be; in the future expansion = spe
- **Business zone Tenja** (small zone for production / business / catering purposes = filled and intended mainly for micro and small entrepreneurs; possibility of expansion into phase II)
- **Business zone S cesta** (development of the zone, given the location and construction of the Economic Center, with emphasis on the retail sector and its support sectors)



IT PARK



The City of Osijek founded the "IT park" area on the surface of 26,000 m² and the area contains:

- 10 parcels that are fully equipped with infrastructure
- 9 parcels are offered to IT companies and on one parcel City of Osijek will build an IT Business Center
- The IT Business Center will be intended for renting premises to small and medium-sized companies. IT Business center will also have coworking space and space for educations.
- „IT park” has an excellent location near the city center and the university, and is well connected by public transport.



NEMETIN Business Zone

- Nemetin ranks second among national business zones in the Republic of Croatia.
- The Zone is primarily intended for medium- sized and large enterprises, to be used by them for production plants in the processing industry and for large-scale industrial plants that require larger surfaces areas and/or proximity of water purifier.

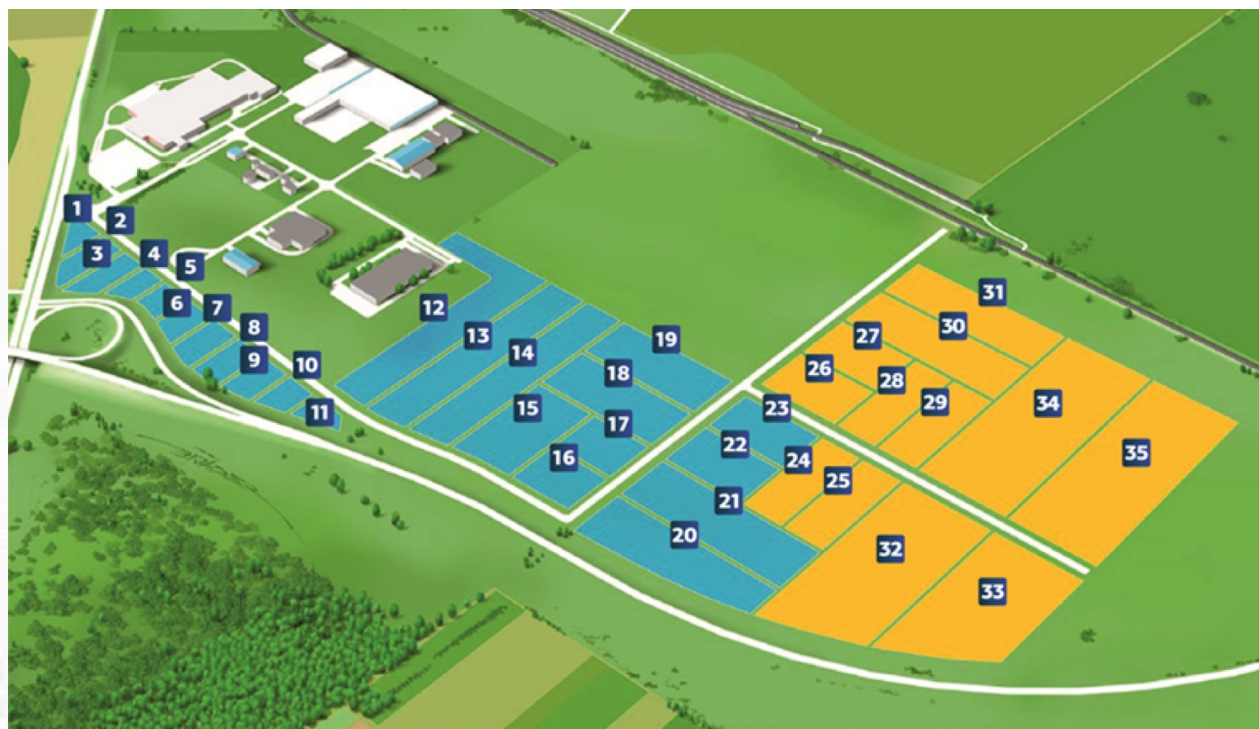


NEMETIN Business Zone

- An outstanding incentive programme for investors
- Parcels ranging from 2.500 to 50.000 m²
- Excellent traffic connections (motorway corridors, airport and river port, railway)
- Immediate proximity of the city of Osijek and excellent cross-border location (Hungary, Serbia, Bosnia and Herzegovina)
- Professional support by local government



NEMETIN MAP



1. 2.868 m ²	6. 3.878 m ²	11. 3.550 m ²	16. 7.364 m ²	21. 21.190 m ²
2. 5.401 m ²	7. 4.570 m ²	12. 28.103 m ²	17. 7.593 m ²	22. 10.585 m ²
3. 4.976 m ²	8. 4.630 m ²	13. 22.689 m ²	18. 15.942 m ²	23. 10.533 m ²
4. 3.304 m ²	9. 4.056 m ²	14. 22.054 m ²	19. 15.889 m ²	
5. 3.186 m ²	10. 3.196 m ²	15. 15.398 m ²	20. 18.986 m ²	

TOTAL : 239.941 m²



24. 10.592 m ²	29. 11.101 m ²	34. 46.560 m ²
25. 10.619 m ²	30. 21.430 m ²	35. 46.550 m ²
26. 11.240 m ²	31. 21.781 m ²	
27. 11.007 m ²	32. 38.124 m ²	
28. 11.154 m ²	33. 29.530 m ²	

TOTAL : 269.688 m²



Benefits and incentives program for investors in the Business Zone Nemetin

The communal contribution for economic activities is completely free from 12/2021.

So far, it has ranged from 10,6 EUR to 2 EUR and is now free in all zones.

The last estimate of the market value of land in the area of the Nemetin Industrial Zone was 33 EUR per square meter.



Osijek Culture of Living





The Croatian National Theater

Osijek can be proud of its theatrical tradition, which dates back to 1735, when the first theatrical play in Latin was performed at the Jesuit Gymnasium.

Osijek is a city made by people for people – pleasant, well-organized and connected, active throughout the year and always welcoming to foreigners. You can spend a day in one of 17 perfectly maintained parks, covering a total area of almost 400,000 m², or at the ZOO. You can also take a bike ride through the city and walk on the longest Riverwalk in Croatia, along the Drava River. Alternatively, you may visit the Kopački Rit Nature Park (a birdwatcher's paradise, with a large expanse of wetlands where the Danube and Drava join together) or the Papuk Nature Park, Zlatna Greda adventure park or simply enjoy in rickshaw tours around Osijek.





Investor - Topics



HIGH SCHOOLS – Osijek-Baranja County

More than 10,000 students attend 29 high schools in Osijek-Baranja County.

Looking at the programs, the students decided on:

- ☐ high school programs - 3,203 students
- ☐ for artistic professions - 399 students
- ☐ **education programs for acquiring vocational qualifications - 6,689 students**



HIGH SCHOOLS – Osijek

	total	last year
ELECTRICAL AND TRAFFIC SCHOOL	611	136
MECHANICAL TECHNICAL SCHOOL	499	58
TECHNICAL SCHOOL AND SCHOOL OF SCIENCE OF RUĐER BOŠKOVIĆ	391	101
CRAFT SCHOOL OSIJEK	291	105
TOTAL:	1792	400



Faculty of Electrical Engineering, Computing and Information Technology Osijek FERIT

FERIT is a faculty with more than 1,700 students, taught by over 100 local teachers and over 60 external associates who are mostly employees of partner companies who transfer the latest knowledge from practice to students.

	Number of students enrolled each year	
1.	Faculty of Electrical Engineering, Computing and Information Technology Osijek FERIT	628
2.	Department of Mathematics	90
3.	Department of Physics	67



Universities in close proximity

- The Faculty of Mechanical Engineering in Slavonski Brod – CRO has about 960 students
- The Faculty of Technical Sciences in Novi Sad – Serbia has about 14,000 students,
 - of which about 2,900 are students in mechanical engineering.



INVEST IN OSIJEK - video

<https://youtu.be/qcsXwLIQHUc>



www.osijek.hr www.osinvest.hr



Thank you!

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